

# SAMANTHA RINEHART

Freelance Graphic Designer  
& Front-End Web Developer

As a Christian freelance designer, developer, and homeschool mom of 2, I bring a unique perspective and set of skills to every project. By the grace of God, I have a servant's heart and work ethic and am dedicated to producing work that is both creative and professional. My design and development experience, coupled with my ability to balance the demands of work and family, make me a valuable asset to any project.

## Education

### BACHELOR'S DEGREE

#### BFA Graphic Design

Salisbury University, *Cum Laude*

2006 - 2008

#### Computer Science

Wor-Wic Community College

2003 - 2006

## Skills

### DESIGN

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Illustration
- Animation

### DEVELOPMENT

- HTML/CSS
- Some Javascript
- Wordpress
- MailChimp
- HubSpot

**Trust in the Lord with all  
thine heart; and lean not  
unto thine own under-  
standing. In all thy ways  
acknowledge him, and he  
shall direct thy paths.**

*Proverbs 3:5-6*

## Experience

### GRAPHIC DESIGNER & FRONT-END WEB DEVELOPER

B/A PRODUCTS | *Columbia, Maryland*

May 2016 - January 2022

In the full-time remote position, duties included the redesign and maintenance of the company's website, the creation of visually engaging marketing materials such as e-mail campaigns with animations, product inserts and marketing signs as well as flyers, and advertisements for both web and print. Collaboration with the marketing team ensured that each design effectively communicated messaging to target customers while aligning with the company's brand identity. The workload was managed to meet project deadlines, and regular progress updates were provided to ensure timely delivery of work.

### GRAPHIC DESIGNER & FRONT-END WEB DEVELOPER

SPOSTO INTERACTIVE | *Kutztown, Pennsylvania*

February 2010 - April 2016

Full-time responsibilities entailed creating effective digital design materials for a variety of high-end clients, including web page designs, web banners, and promotional advertisements that aligned with each client's brand identity. Close communication with colleagues facilitated the brainstorming of innovative ideas and the provision of design solutions that met expectations.

### GRAPHIC DESIGNER & FRONT-END WEB DEVELOPER

GROUP J DESIGN | *Rehoboth, Delaware*

June 2008 - February 2010

Started as an internship that led to a position as a full-time web designer and developer for clients, which introduced a new service to the company. Designed and built custom, unique websites that aligned with client's branding and messaging.